



CORPORATE INCENTIVES FOR Better Health and Higher Profits

“...75% of employer health care costs stem from preventable chronic conditions.”

U.S. Centers for Disease Control

G2 Bravo's Corporate Health Programs give an employer the ability to significantly cut or offset spiraling health insurance costs. We provide your company with **proven tools and programs** that result in a **healthier workforce and higher productivity**. The key is leveraging employee incentives and biometric data to encourage good behavior and enrich the lives of your employees - *and this will improve your bottom line.*

Spiraling Healthcare Insurance Premiums are Rising: 8 to 26% per year.

According to a 2011 Yale University study, current insurance premium rates exceed inflation, GDP growth, retirement asset values, and median U.S. take-home earnings. Employer competitiveness has suffered as a result, and many companies have responded by slashing employee benefits and shifting costs to employees. Because this solution targets symptoms, rather than causes of exploding costs, it is not sustainable. In California, for example, companies and employees are straining to cope with potential rate hikes of 56%.

There is a Solution: Incent and Reward Healthy Behavior.

G2 Bravo provides the incentive strategy needed to improve employee health outcomes at hundreds of companies. We can reduce - or even reverse - cost hikes. In many instances, your company can generate year-one ROI. Our success is based upon a unique array of financial rewards and surcharges that promote and support healthy behavior.